

# ELTOPE

H O T E L

---

## **SOCIAL AND LOCAL COMMUNITY POLICY OF HOTEL EL TOPE.**

### **Vision**

Sustainable development is about ourselves. It is about creating a company where there is economic stability and development that respects the three pillars of sustainability: the environment, the economy and social development. We are committed to improve our contribution to sustainable tourism.

### **Policy**

Respecting the environment and our local community as well as safety working conditions for our staff are some of the most important values of Hotel El tope. By analyzing the impacts that our activities have on the environment we are continuously making efforts to minimize these impacts and to guarantee our commitment through recognized standards. Our company is engaged in educating all employees and also our guests to becoming more environmentally aware. We guarantee a fair and respectful treatment without any discrimination to our staff.

### **Employment**

The majority of our staff is recruited from the local community, affording financial stability for our island and therefore preserving the destination and providing income for families that enable growth within the population. Hotel El Tope complies all legal regulations and requirements related to human resources. We provide yearly medical checks to all our employees. The working conditions are regularly checked and we ensure that our staff is provided with adequate work areas. The staff receives regular training. Hotel El Tope collaborates with the local School of Tourism Iriarte, IES Telesforo Bravo and the University of the island to facilitate work experience for their students upon request as well as to develop common projects.

### **Donations and Charity**

We participate in efforts to raise fund for local charities and educational programs. Hotel El Tope also carefully considers how it may help the local community by different food collections. Furniture that is no longer suitable for our hotel is given to local oragnizations that may benefit from them, for example the local almshouse. We collaborate with different social and cultural leagues to support projects regarding solidarity, health, cultura and biodiversity. Our aim is to extend our tangible involvement and to incorporate our guests.

### **Promotion**

Hotel El Tope is always making an effort to give an understanding to our guests for our cultura, habits and history. Special canary evenings with typical Canary Islands specialities and Canary Islands folklore show our guests how local people live. We respect, support and promote our cultura as well as norms and conservation of the local environment. Local suppliers and handcrafters are given the opportunity to expose their products weekly at our hotel.

### **Purchase**

Hotel El Tope is constantly striving to purchase products from local production. Most of our fresh fruit and vegetables as wellas cheeses and wines come from local production. Local wines are puschased, recommended and marked on teh wine list. We support the local economy and avoid unnecessary Co2 emissions.

Manuel Siverio Morales

Director